**[International Label acquires a CEI/DOMINO BOSSJET hybrid digital printer-finisher.](https://www.tlmi.com/2017/08/15/international-label-acquires-a-cei-bossjet-hybrid-digital-printer-finisher/)**

[August 15, 2017](https://www.tlmi.com/2017/08/) TLMI [Member News](https://www.tlmi.com/category/member-news/), [Supplier](https://www.tlmi.com/category/supplier/) Comments Off

New BOSSJET includes the latest 7-color Domino N610i.

**15 August 2017, Columbia Falls, MT** — Custom label and packaging specialist **INTERNATIONAL LABEL & PRINTING CO.** has upgraded its digital capability to its business through the acquisition of a new **CEI BOSSJET** hybrid digital printer-finisher. Already convinced of the advantages of digital printing, Mark Turk, President and CEO of International Label, took advantage of Domino’s trade-up upgrade program to replace a 5-color Domino printer with the purchase of a new BOSSJET that includes the latest 7-color **DOMINO N610i**. **Converting Equipment International**, a Montana-based manufacturer, continues to make inroads in the narrow to mid-web marketplace by developing technologically innovative equipment. “We pride ourselves on balancing the high-tech with the high-touch,” says Turk, “and CEI is just such a company. Simon Gross [CEO of CEI] has created a great partnership between CEI, International Label and Domino and we’re confident this machine will allow us to reach new heights in servicing our customers and attracting new ones.”

The ruggedly engineered CEI BOSSJET is made up of inline converting and finishing, flexo decoration and high-quality digital print. Each machine is constructed uniquely to meet customer-specific needs. For example, IL’s BOSSJET will include two flexo stations, one before the Domino printer and one after; a pre-print Corona station with a dual-sided web cleaner and static elimination; a cold foil station on a rail that allows this process to occur pre- or post-digital printing; three rotary die cutters – one regular, one with a support-roller for backside cutting and a third for sheet cutting; and two matrix rewinds. Inline hybrid technology allows raw materials to enter one end of the machine, while the other end puts out finished labels at speeds up to 245 feet per minute. “I love my current Domino, but this configuration is going to take us to the next level by elimination 50% of the time it takes us for finishing,” says Turk.

CEI’s CEO Simon Gross says, “We’re here to help companies such as International Label achieve their mission which always includes combining outstanding quality, top-shelf service and competitive pricing. What I love about Mark is his genuine hospitality and enthusiasm for what International Label is doing. His offer to open his shop floor to anyone in the Chicago area, anytime, so they can see what his BOSSJET is doing for him and his customers – well, it’s really over the top!”

“We like to think of ourselves and innovative and resourceful,” says Turk, “-it’s indispensable to becoming and remaining a vital part of our customers’ businesses. A long time ago, we discovered that we’re really in the business of building relationships, and a partnership like this with CEI and Domino and acquiring a great product like their BOSSJET, guarantees a bright future for our customers and our company.”