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International Label & Printing installs 'CEI BossJet powered by Domino' hybrid press

[International Label & Printing](#), a Chicago-area based converter of labels and package printing in Elk Grove Village, IL continues to grow their label printing/converting capabilities with the December 2017 installation of the 'CEI BossJet powered by Domino' hybrid press.

Mark Turk, President & CEO at International Label & Printing says, *"In-line operation of printing and finishing, and the ability to run multiple webs, pre-and-post coatings when necessary, foiling, and two-sided printing were some of the reasons for investing in this hybrid press. We have the press configured with two UV flexo print stations (one before the Domino N610i and one after). We have a rail system with a cold foil tower with unwind and rewind, which will allow us to run wet lamination or lamination with a liner. There is also a second matrix take up unit, a turn bar, and a second unwind and take-up unit for running multiple webs, as well as a sheeting stacker/conveyor for running roll-to-sheet applications."*

When asked what types of jobs and substrates International Label & Printing plans to run on the new press, Mark smiles and says, *"Anything that is manufactured on a roll. Part of the decision-making process to go this route was to have the ability to run unsupported films. There are many small-quantity applications that large wide-web printers have asked us to produce. Now we can, while also featuring some of the sharpest, most opaque white printing in the industry today."*

International Label & Printing took their first step into digital printing with Domino a few years ago when they purchased a five-color (CMYK+W) Domino N610i digital UV inkjet label press to help off-load some of their shorter-run, multiple SKU label jobs from their flexo presses onto the Domino. However, having the digital asset helped in ways they never imagined. *"After a year of having the Domino press, we thought our flexo business would drastically decline because of that. We were taking jobs off those presses. The exact opposite has happened. We've never been busier flexo-wise since we've gotten the digital, so it has really opened up a lot of business for us on the flexo side."* Learn more in [this short video](#) as International Label & Printing describes implementing digital and how it complemented their flexo business.

Since that time, Domino launched their seven-color digital UV inkjet version (CMYKOV+W) of the N610i. The idea of expanded gamut, more printing and finishing capabilities, and having the entire process in-line propelled International Label & Printing to take their next step with the installation of 'CEI BossJet powered by Domino'.

"The extended gamut feature and new ink system from Domino have proven to be even better than advertised. The print quality on jobs is much sharper and shows much more detail. We are very impressed," adds Mark. And with this

new hybrid press just recently installed, it would be easy to understand if International Label & Printing wanted to keep the news of it all to themselves. Quite the opposite with this very open, honest, information-sharing company. *"We allow potential Domino customers to see our machine in action. The Domino demo room and training facility is great and the folks there do a terrific job, but as a buyer, I also wanted to see this machine in an industrial setting and it made a huge difference. I just hope they don't sell any around my area until after I retire!"* says Mark.

That type of relationship and business partnership doesn't just happen. It's built on commitment and trust and delivering on what you say you are going to do. *"We have had outstanding service from Domino. The staff not only services our unit, but also educates us, which helps to keep the machine running properly. We have received excellent training and this has been an ongoing process as new developments and techniques are introduced. Everyone, and I mean EVERYONE, from Domino has been great to work with and extremely helpful. We had several people from Domino here on a recent Saturday to help us with a difficult job—unheard of. We all thought it would be a quick-fix and we would be done in an hour. It ended up taking all day and into the night...nearly until midnight. They were right here with us the whole way. You don't forget things like that."*

According to International Label & Printing, their success continues. *"We will be celebrating our 25th year of ownership of International Label this year and much of the credit to any success we have experienced goes to suppliers like Domino, who are not only courteous and professional, but are also extremely knowledgeable. Whomever is in charge of hiring all these people should be commended."*

International Label & Printing has been in business for 75 years, with Mark Turk and his team at the helm of the business for the past quarter-century. In addition to pressure-sensitive labels and packaging, their capabilities also include design, business cards, booklets, broadsheet and tabloid printing, decals and cut vinyl, labels, OCR/barcoding, promotional products, sales kits, UV coating, thermal products, and much more! For more information, please visit their website at internationallabel.com

CEI, a Montana-based manufacturer, continues to make inroads in the narrow to mid-web marketplace by developing technologically innovative equipment. The latest collaboration is the 'CEI BossJet powered by Domino' hybrid press. CEI also manufactures high quality slitter rewinders and other high-speed equipment for various industries including Label, Medical, Pharmaceutical, Nutraceutical, Fuel Cell, Solar Cell and Digital markets. For more information, please visit slitandrewind.com

Domino is a leading manufacturer and distributor of digital printing and product identification solutions. Celebrating its 40th year in business, Domino is a global organization with world headquarters in the UK, and North American headquarters in Gurnee, IL. Domino has 25 subsidiaries, representation in over 120 countries, and over 2,500 employees worldwide. For more information on Domino, please visit dominodigitalprinting.com